



American Academy of Thermology

Sponsorship/ Exhibitor Registration Application American Academy of Thermology Annual Scientific Sessions and Annual Meeting

Please return this signed Sponsorship Application along with signed Exhibit Rules and Regulations form with your check or credit card information to:

American Academy of Thermology
500 Duvall Drive
Greenville, SC 29607

If paying by check, please make the check payable to the American Academy of Thermology and make sure to include your name, address, email address, and phone number. If paying by Credit Card, include the credit card type, number, name as it appears on the card, billing address, expiration date, and security code.

Please choose your desired level:

• **Platinum Level Sponsor : \$2,000**

Select: _____

Includes: One Scientific Session and Annual Meeting Registration, Exhibitor Room Booth Space, Sponsorship Recognition at the AAT Annual Meeting Reception, and Sponsorship Recognition with Company Logo on AAT Website in the AAT Annual Meeting Information Section

• **Gold Level Sponsor: \$1,500**

Select: _____

Includes: Exhibitor Room Booth Space, Sponsorship Recognition at the AAT Annual Meeting Reception, and Sponsorship Recognition with Company Logo on AAT Website for this year's Annual Meeting Information Section

• **Silver Level Sponsor: \$ 1,000**

Select: _____

Includes: Exhibitor Room Booth Space and Sponsorship Recognition with Company Logo on AAT Website on the AAT Annual Meeting Information Section

• **Bronze Level Sponsor: \$750**

Select: _____

Includes: Sponsorship Recognition at this year's AAT Annual Meeting Reception and Sponsorship with Company Logo Recognition on AAT Website on this year's Annual Meeting Information Section

Affirmation of Commitment to Sponsor/Exhibit

The undersigned is authorized to commit to the sponsorship/exhibition as described above, and acknowledges that he/she has reviewed the terms including the cancellation and refund policies described below**.

Date _____

Signature _____

Contact Information

Company _____

Contact Name _____

Title _____

Mailing Address _____

City State Zip Code _____

Phone Fax Email _____

**Cancellations and Refunds: In the event of the cancellation of the conference for any reason, sponsor/exhibitor fees will be fully refunded. If the sponsor/exhibitor cancels participation in the conference, sponsor/exhibitor fees will not be refunded.

Application will not be confirmed until signed Registration and Exhibit Rules forms and payment are received.

Questions? Call 1-301-655-0081

Please note: The Conference Administrators reserve the right to decline any request for exhibiting as they attempt to balance the type of products and services for registrants.

Exhibit Rules and Regulations

Please read the following information, sign and return signature page with application form.

The following Terms and Conditions govern this contract ("Contract") between the American Academy of Thermology and the Exhibitor.

1. Contract for Space

The application for space and the notice of assignment by American Academy of Thermology (AAT) constitutes a contract for the right to use the space allotted for The AAT Annual Scientific Session and Annual meeting, herein referenced as the "Event". In the event of uncontrollable circumstances in which the building holding the Event is unfit for use, AAT shall notify Exhibitor within a reasonable period and shall refund to Exhibitor within 30 days the amount paid by Exhibitor. If AAT cancels or moves the location of the event, without cause by uncontrollable circumstances, AAT will at Exhibitor's preference either (a) reimburse Exhibitor the full amount for monies paid to date within 30 days, or (b) allow Exhibitor to apply the monies paid to the rescheduled event. If the Exhibitor cancels, it shall not be subject to a refund.

2. Exhibition Location, Dates and Times

Event location and reception the following it will be held at a venue and hotel as listed on the AAT Annual Meeting web page. The dates of the event are listed on the AAT website. While unexpected dates are subject to change at the sole discretion of AAT.

3. Restrictions in Use of Space

All demonstrations, food distribution, or other activities must be confined to the limits of the exhibit booth. Assigning, sharing or subletting the assigned space is not permitted without written consent from AAT, which may be withheld for any reason or no reason. Exhibitor shall comply with the Hospital's and CME rules, regulations, and restrictions relative to the use of the space. All food distribution other than prepackaged items must be approved in advance by AAT.

4. Indemnity

Both parties assume full responsibility for the acts, omissions, and conduct of their representatives, agents and contractors and agree to indemnify, hold harmless and defend the other party, its officers and directors, employees, and agents from and against any and all claims, losses, damages, governmental fines or penalties, and costs or expenses (including court costs, interest, and attorney fees) of any kind whatsoever arising from such acts, omissions, and conduct except to the extent that such claims, losses, and damages are the direct result of the other party's gross negligence or intentional acts. In any event, except for acts of gross negligence or intentional misconduct, each party's liability to the other party under this Contract shall be limited to and shall not exceed the amount of the exhibit fees paid by Exhibitor to AAT. Exhibitor acknowledges that AAT and the Hospital do not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain appropriate insurance. Any disputes will be addressed through arbitration (at Exhibitors expense) in Greenville County, South Carolina.

5. Liability and Insurance

Unless caused by acts of negligence or intentional misconduct by the other party, its agents or employees, each party shall not be responsible for the safety of the property of the other party, their agents or employees, from theft, damage by fire, accident or other causes, but will use reasonable care to protect the other party from such loss. During the dates of the exhibit, Exhibitor shall obtain and maintain comprehensive general liability insurance. Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to Exhibitors' displays, equipment and other property brought upon the premises of the Hospital unless caused by acts of gross negligence and intentional misconduct by AAT, any of its agents, or employees.

6. Circularization and Solicitation

Circulars or advertising matter of any description may only be distributed within the booth assigned to the Exhibitor presenting such materials.

7. Mailing List Usage

Exhibitors, as well as Sponsors, will receive access to the attendee mailing list. The list will be provided for one-time restricted use before and/or after the conference (based on the benefits of the exhibitor or sponsorship package purchased). The list cannot be incorporated into a broader list, nor the contents generally disseminated. The list cannot be shared with any other person or any other company for any purpose except in connection with your restricted use of the mailing list.

8. Restrictions in Operations of Exhibits

AAT reserves the right to (a) restrict exhibits because of noise, method of operation or for any other reason that causes disruption to the Event, and/or (b) prohibit or evict any exhibits, which detract from the general character of the exhibition as a whole, provided AAT notifies Exhibitor and provides Exhibitor reasonable time to cure such problem. Any noise-making exhibits must receive approval of AAT before the exhibit opens. AAT also reserves the right to alter the exhibit layout at any time.

9. Care of Building and Equipment

Exhibitors or their agents shall not damage, alter or otherwise injure or deface the walls or the floors of the building, the booths, or the equipment of the booths. If such damage occurs, the Exhibitor shall be liable for these damages.

10. Cancellation, Termination or Postponement by Greystone

Cancellations by Exhibitor are not subject to a refund. In the event of the cancellation of the conference for any reason, sponsor/exhibitor fees will be fully refunded. If the sponsor/exhibitor cancels participation in the conference, sponsor/exhibitor fees will not be refunded.

11. Waiver

Waiver by either party of any term or condition of this Contract or any breach shall not constitute a waiver of any term or condition or breach of this Contract.

12. Entirety of Contract

This Contract, including the Exhibit Application, states the entire agreement between the parties and supersedes all proposals, oral or written, and all other communications between the parties relating to this Contract. No amendment or modification of this Contract shall be made except by an instrument in writing signed by both parties.

13. Currency

Unless otherwise indicated, all dollar amounts referred to in this Contract are in lawful money of the United States, and any amount advanced, paid or calculated is to be in US currency.

14. Amendments

All amendments to this Contract must be in writing and signed by both parties, but may be executed in counterpart form.

15. Hotel Accommodations

In order to help ensure that the conference sponsors meet the required hotel room minimum commitment, as a condition of this Contract, all registered exhibitors are required to book and stay in the official Conference Hotel, for the duration of the meeting. We appreciate your understanding and cooperation with this requirement.

16. Consent to Photography and Videography

The exhibitor acknowledges and consents to allowing its employees and exhibitors to be photographed and videotaped for use by conference sponsors, for profit or otherwise, which may include brochures, Website postings, etc.

17. Notices

All notices, requests, demands and other communications required or permitted to be given pursuant to this contract shall be in writing and shall be deemed to have been duly given upon the date of receipt if delivered by hand, recognized national overnight courier, or registered or certified mail, return receipt requested, postage prepaid, to the following addresses:

American Academy of Thermology
500 Duvall Drive
Greenville, SC 29607
Attn: Jeffrey J.Lefko
Executive Director
www.aathermology.org
lefkj.jeff@gmail.com
301-655-0081

Company Name _____

Company Address _____

City, State, Zip _____

Attn: _____

Signature _____

Printed Name _____

Date _____

This document represents the entire understanding and contract between the exhibitor or sponsor and AAT. Any person executing this agreement represents that he or she is fully authorized to do so and agrees to be bound to all terms and conditions by signing this Sponsor/Exhibitor Registration form and Exhibit Rules and Regulations.